

# ANYTIME. ANYWHERE.

Get account alerts  
on your phone:

**1** Text **JOIN [COMPANY]**  
to 90622

**2** Enter your  
account number

**3** Enter the last name  
on your account

Text the following **KEYWORDS** to 90622  
to access important information:

**BAL**

Receive current balance  
due and due date.

**PAY**

Confirm your last payment  
amount and date posted.

**APPT**

Identify your next scheduled  
service appointment, if any.

**OUTAGE**

Be advised of known service  
interruptions in your area.

**HELP**

Reminder of **KEYWORDS** to  
access account information.

**STOP**

End future alerts.

**GO**Care™

**STAY CONNECTED.**

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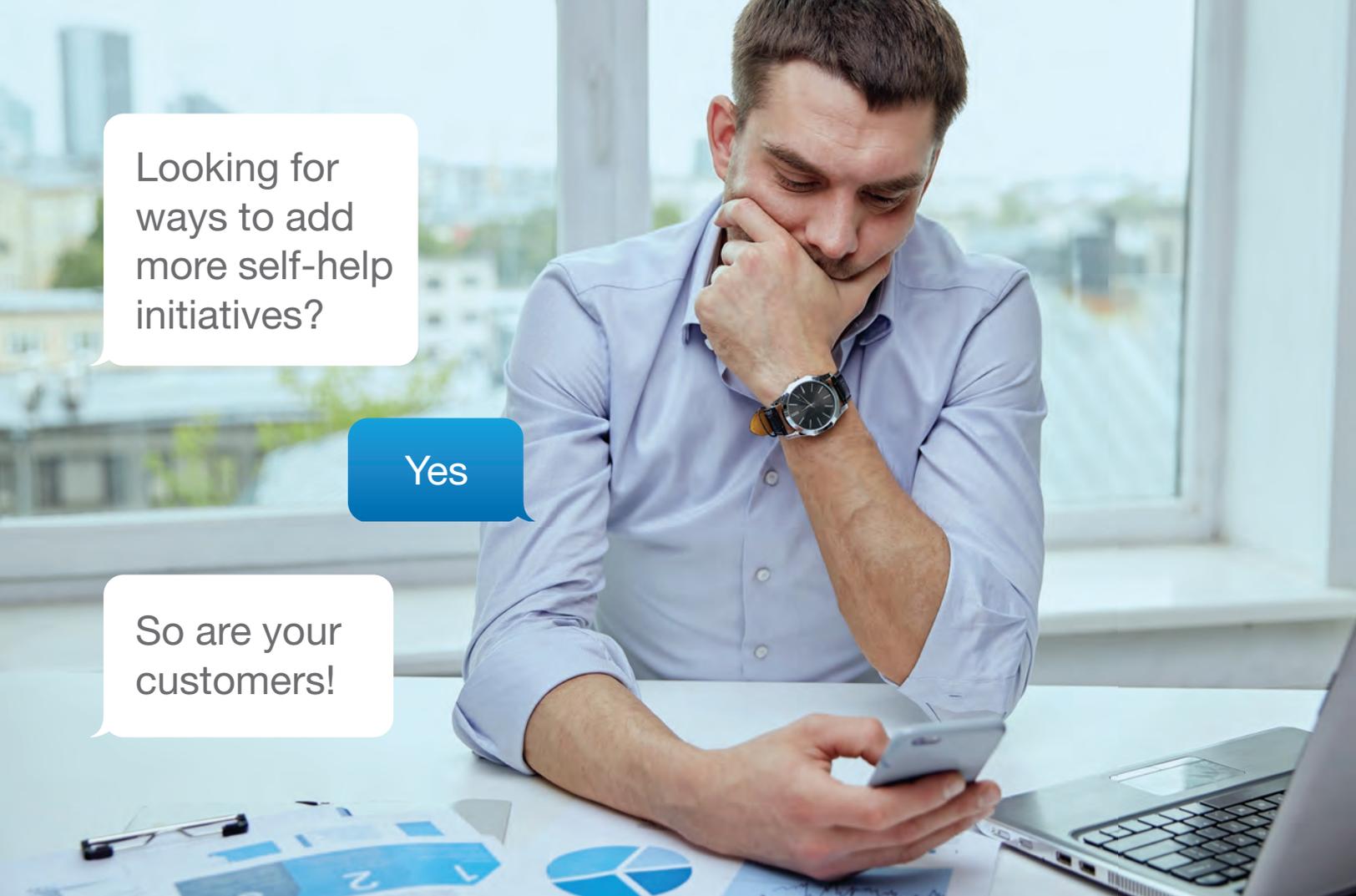
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Looking for ways to add more self-help initiatives?

Yes

So are your customers!

## With GOCare, Customers Get a Direct Line to Back-Office Systems

An outage is a good example—call volume spikes by the thousands as customer care reps repeat the same information to each caller: “Service will be back up in X minutes.”

But with GOCare's SMS text capabilities, callers have self-help access to outage updates. In seconds, they have a text message that tells them exactly what to expect.

## Lower Call Volume, Reduced Cost, Increased Customer Satisfaction

And GOCare provides this same convenience for balance inquiries, payment verifications, payment due dates, appointment verifications, past due reminders, account status changes and more.

High-volume, low-value calls are redirected and customer care can focus on more difficult customer needs.

New data proves customers love mobile. Contact Rick Perkins, CTO, to get the details:

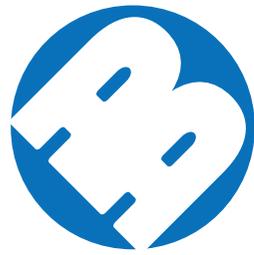
678-780-2590 / [rperkins@nuteqsolutions.com](mailto:rperkins@nuteqsolutions.com)

## IT'S HERE TODAY!

Try a FREE, 15-second demo: Text UTILITY to 90622 (until January 31, 2016).

**GO**Care™

**NEW  
OFFERING!**



**BROADSTRIPE**  
an Anne Arundel Broadband Company

# **FREE\*** account updates with GOCare™ Alerts **ANYTIME. ANYWHERE.**

## **FAST & EASY Opt-in:**

- 1** Text BROADSTRIPE to 90622
- 2** Enter your account number
- 3** Enter the last name on your account
- 4** Enter the last four digits of the phone number on your account

**GET A FREE PAY-PER-VIEW  
MOVIE WHEN YOU JOIN\***

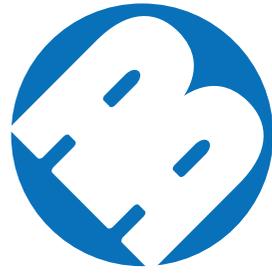
Text the following **KEYWORDS** to 90622 to access information:



- BAL** Current balance and due date.
- PAY** Confirm last payment.
- APPT** Appointment reminder.
- HELP** Reminder of access **KEYWORDS**.
- STOP** End future alerts.

\*There is no charge for GOCare™ by Broadstripe. Depending on your wireless carrier plan, text and data message rates may apply. Customers that successfully opt-in to GOCare will be issued a \$4.99 credit toward the purchase of a Pay-Per-View movie. This offer is subject to change or withdrawal at any time without further notice.

**NEW  
FROM**



**BROADSTRIPE**  
an Anne Arundel Broadband Company

**FREE\*** Mobile Account Alerts with GOCare™  
**ANYTIME. ANYWHERE.**

Statement Availability

Account Balance

Payment Verifications

Mobile Account Inquiry on Your Schedule

**Text BROADSTRIPE to 90622**

Have your account number and follow the prompts to opt-in. \*Subject to terms and conditions.



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FREE account alerts  
on your mobile phone\*

Text the following  
KEYWORDS to 90622  
to access important  
information:

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Receive current balance  
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**PAY**

Confirm last payment  
amount and date posted.

**APPT**

Identify next scheduled  
service appointment.

**HELP**

Reminder of KEYWORDS  
to access account  
information.

**STOP**

End future alerts.

Joining GOCare™  
is FAST & EASY:

1

Text BROADSTRIPE  
to 90622

2

Enter your  
account number

3

Enter the last name  
on your account

4

Enter the last four digits  
of the phone number  
on your account

GET A FREE PAY-PER-VIEW  
MOVIE WHEN YOU JOIN\*



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**NEW** Mobile Account  
Alerts with GOCare.™

Get monthly alerts sent  
to your mobile phone

**FREE\***

Text **BROADSTRIPE** to **90622**  
or click here for more info

\*subject to terms and conditions



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